



For Immediate Release  
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## **Terrance Williams Appointed to Airport Authority Board of Directors**

COLUMBUS – Nationwide’s Executive Vice President and Chief Marketing Officer, Terrance Williams, becomes the newest Columbus Regional Airport Authority Board of Directors member.

“At a time when the Airport Authority is actively engaged in supporting the Columbus Region’s unified global marketing initiatives, Mr. Williams’ expertise will complement and help advance the Authority’s mission to connect Ohio with the world,” said Board Chair Susan Tomasky.

At Nationwide, Williams oversees the enterprise marketing of the firm’s financial services and property and casualty businesses. His responsibilities include brand marketing, advertising, digital marketing, sports marketing, multicultural marketing, cause marketing, social media, media planning and buying, research and analytics, customer advocacy, public relations and communications.

Williams will assist the [Columbus Regional Airport Authority](#) in overseeing the operation of passenger-focused Port Columbus International Airport (CMH), cargo-focused Rickenbacker International Airport (LCK), and general aviation airport Bolton Field (TZR). The three airports and select businesses with direct ties to the Airport Authority account for more than 54,000 jobs, \$1.8 billion in annual payroll and \$6.6 billion in total annual economic output.

Since joining Nationwide in 1995, Williams has held a broad spectrum of leadership roles throughout several regions of the country. He’s led thousands of associates in a wide variety of staff and line business unit roles, always striving for continuous improvement and customer loyalty. Offering a rare blend of creative and operational strengths, Williams has achieved exceptional results in various functional areas through motivation and empowerment.

Williams earned a Bachelor of Science in Risk Management and Insurance at the University of South Carolina and a Master of Business Administration at Walden University. He’s dedicated to philanthropic causes and has been active in a variety of local and national organizations, including various board commitments over the years.

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The [Airport Authority Board of Directors](#), composed of nine business and community leaders, serves as the governing body of the Airport Authority. Four members of the Board are appointed by the Mayor of the City of Columbus with the advice and consent of City Council, four are appointed by the Franklin County Board of Commissioners, and one member is appointed jointly by the Mayor and the Franklin County Board of Commissioners to serve four-year staggered terms.

As the joint appointee, Williams replaces Wm. J. Lhota who served the Airport Authority for nearly 20 years. In addition to Board President Tomasky, other Board members include Vice Chair William R. Heifner; Don M. Casto, III; Frank J. Cipriano; Elizabeth Kessler; Jordan A. Miller, Jr.; Kathleen H. Ransier, Esq.; and Dwight E. Smith.

For additional information, contact [Angie Tabor](#), Manager of Communications & Media Relations, at 614-239-4081.

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