

Rickenbacker's Tip to Surviving the Air Cargo Industry

Tip Number

1 2 3 4 5 6

How To Reduce Your Fuel Costs

Tip: Save Millions of Dollars When You Cut Taxi Times by 75% and Refuel at Rickenbacker (LCK)

With five minute taxi times and a potential savings of \$80,000 - \$110,000 every time you refuel your plane, LCK can save you millions of dollars per year!

Learn more about this and other valuable lessons at www.saveatLCK.com. Immediate inquiries can be directed to Mike Brady at 614-409-3621 or MBrady@ColumbusAirports.com.

Savings assume cost of fuel as of 09/03/2008 and does not include taxi time savings! Based on refueling a 60,000 gallon 747-400 with LCK fuel at \$6.43 per gallon. Comparison to ORD and JFK fuel price averages. Does not factor carrier hedging or fuel contracts. Source AirNav.com.



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Logistically
Speaking

Rickenbacker Offers Solutions to Industry Challenges

According to the International Air Transport Association, airlines will spend an additional \$67 billion on fuel this year. To survive these conditions, airlines are examining their business model, shippers are re-thinking their supply chains and freight forwarders are looking for a balance between efficiency and cost-effectiveness.

While companies are making adjustments and cutting back to cope with the increased costs of doing business, air freight remains necessary in the supply chain. Companies need to have their time sensitive and/or highly-valuable products transported via air freight. Rickenbacker International Airport (LCK) in Columbus, Ohio, USA, offers airlines, shippers and freight forwarders a prime Midwest gateway and smart solution to reaching U.S. consumers.

Rickenbacker's average taxi time is just a few minutes and the landing fees are among the lowest in the industry. We also offer easy entry to the cargo apron with direct plane-to-truck access so cargo can be off-loaded and ready for transport within an hour of arrival. The industry's top trucking companies – including Forward Air, SCG, Towne Air Freight, Team Worldwide and numerous others – offer complete road-feeder networks which can move cargo to Atlanta, Chicago, New York and Toronto within a nine-hour drive of Rickenbacker.

Likewise, outbound consolidations draw from this vast, cargo-rich catchment area.

Take advantage of the cost-saving benefits Rickenbacker International Airport offers airlines, shippers and freight forwarders by contacting Mike Brady, Manager of Business Development – Air Cargo, at (614) 409-3621 or MBrady@ColumbusAirports.com.

Same Day Service to Major Markets

Timeline of Cargo	Time
Depart from Asia	7 am
Land at LCK	10 am
Finish offload at LCK	11 am
Trucking company arrives in Chicago	5 pm
Trucking company arrives in Toronto	6 pm
Trucking company arrives in Atlanta	8 pm
Trucking company arrives in New York	8 pm

LCK is the smarter, faster, better gateway.

STAYING CONNECTED

If you are serving the U.S. Midwest and East Coast from one or more "traditional gateways" now is the time for you to operate from Rickenbacker International Airport (LCK), your "survival gateway" and one of the world's only all-cargo airports. We provide much faster access to all your customers at a much lower operating and overall cost. Key industry players including trucking, freight forwarding, 3PLs and, of course, an incredible array of distribution facilities encompassing a wide range of commodities are already in place at Rickenbacker. We're certain you are aware of the excellent infrastructure at LCK, our cargo-rich catchment area and a region very focused on logistics, not the least of which are your colleagues at LCK.

The real questions are: Why not LCK? Why not save millions of dollars with no erosion of your customer base? Why not shift from congested traditional gateways where your planes and its contents are stuck for hours? We are ready for you today. Begin the transition to LCK.



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Logistics Strategy Under Way

A group of 24 leaders in the logistics industry, called the Columbus Region Logistics Council, is dedicating themselves to implementing a growth strategy for the logistics business in Columbus, Ohio, USA. Battelle – an international science and technology enterprise specializing in solutions for efficient, safe and secure transportation – was engaged to develop the long-term growth plan and will continue to provide guidance.

"The logistics industry has been the focus of economic development in the Columbus region for many years," said Ty Marsh, president and CEO, Columbus Chamber, which is the organization overseeing the implementation of the plan. "This long-range strategic plan really focuses our community's efforts to ensure that this industry is sustainable and that our community makes the most from an opportunity that is unique to Columbus."

As Battelle developed the long-range strategic plan, it assessed the central Ohio region's logistics, infrastructure and talent base; identified key drivers and assets upon which to build a stronger logistics-driven regional economy; and outlined four strategies and more than 20 actions to guide public and private investment in the growth of this industry.

The region's logistics growth strategy focuses on four key areas: foster a logistics-friendly business environment; continue to develop and enhance advanced logistics infrastructure; infuse world-class logistics technology into regional industry; and build a high-skill workforce for competitive advantage.

"The Columbus Region Logistics Council will serve as the regional catalyst for growth of the logistics industry over the next few years," said John Ness, president, ODW Logistics and co-chair of the Columbus Region Logistics Council. "The council and its working committees will help implement strategies, educate and advocate on behalf of the industry, serve as a matchmaker for the industry and establish a permanent structure for logistics growth."

Industry's Top Trucking Companies at LCK

Rickenbacker is home to some of the best ground transportation companies in the industry with expansive services and coverage. They work with airlines, freight forwarders and Customs brokers to complete the supply chain in the most effective and efficient way. Read what some of the surface transportation companies say about doing business at Rickenbacker.



"Our main hub at Rickenbacker is the logistics cornerstone to Forward Air's entire network," says Chris C. Ruble, Sr. Vice President of Operations for Forward Air. "We are close to the airport and can provide customers time definite shipments on schedule through quick access to major interstates."

North America's most complete road feeder network, Forward Air, makes Rickenbacker home. The company provides scheduled surface transportation of cargo and transports air freight that must be delivered at a specific time. The foundation product for Forward Air is expedited LTL service; offering highly reliable transit and on-time, damage-free deliveries between 85 cities every day.



"Our truckload and largest hub operation are located adjacent to the Rickenbacker International Airport, which is optimally located in the heart of freight country," says Clayton Halla, COO of SCG. "The proximity to Rickenbacker makes it simple to connect with customers in the Foreign-Trade Zone as well as with other freight partners."

The Select Carrier Group (SCG) is a full service 3PL, specializing in solutions designed to meet customers' transportation and logistics needs. SCG's range of offerings includes full truckload, dedicated fleet, intermodal and customized value-added services. Additionally SCG offers a nationwide hub system that facilitates the movement of airport-to-airport shipments across the U.S.



"We recently moved to Rickenbacker to expand our network and to have the capability of providing overnight transportation to a large portion of the U.S. population," explains Bobby Brunson, CEO of Team Worldwide. "We can get to our clients' destinations faster with access to major interstates, which saves us and our clients money."

Team Transportation®, operating under DOT 48 state authority, is an expedited LTL/FTL transportation provider supporting the domestic Team® network. The company offers power and flexibility to meet specific transportation needs with late model air ride equipment. As with any Team Worldwide operating company, Team Transportation is committed to the individual needs of its customers. No matter how complex or time sensitive their customers' land shipments may be, the company promises to have them there with time to spare.



"As a CFS facility, we are able to assist forwarders in recovering freight arriving at Rickenbacker via containers, provide breakbulk distribution service and keep the freight moving to its final destination," says Paul Martins, Sr. Vice President Sales and Marketing at Towne Air Freight. "And by being at Rickenbacker we have the opportunity to offer our customers late sweeps and move their freight down line for next day delivery throughout the Midwest as well as service to more than 50 airports nationwide."

Towne Air Freight is a full-service trucking company specializing in guaranteed, time-definite air freight service operating in partnership with forwarders throughout the U.S. Located in close proximity to Rickenbacker International Airport is Towne Air Freight's TSA-certified Container Freight Station (CFS), which is equipped to recover freight from customers and move it as quickly as possible, no matter which mode of transportation it arrives.