

Rickenbacker's Tip to Surviving the Air Cargo Industry

Tip Number

1 2 3 4 5 6

Same-Day Service to Major Markets

Tip: Flying to Rickenbacker (LCK) Allows Same-Day Service to Major Markets without Major Market Costs

Flying to LCK allows you to reach the same customers you do now with less hassle, less cost and better service. How? Our ideal location in the U.S., as we are the gateway to the Midwest and East Coast. We also offer lower operating and overall costs than the "traditional gateways."

Learn more about this and other valuable lessons at SaveAtLCK.com. Inquiries can be directed to Mike Brady, Manager of Business Development - Air Cargo, at 614-409-3621 or MBrady@ColumbusAirports.com.



LCK

RICKENBACKER
INTERNATIONAL AIRPORT



Connecting you to a world of transportation and distribution news at LCK.

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Logistically Speaking

Evergreen International Airlines' New Shanghai Route Includes Rickenbacker

The U.S. Department of Transportation (DOT) proposed in September to name Evergreen International Airlines as a new all-cargo entrant in the U.S.-China aviation market. Evergreen, if granted final authority, could operate up to six round-trip flights per week to Shanghai from New York with additional traffic stops in Chicago, Dallas/Fort Worth and Rickenbacker International Airport.

An agreement between the U.S. and China reached in May 2007 permits the United States to name a new all-cargo carrier to begin service in the market on March 25, 2009.

According to their application, Evergreen plans to carry about 800,000 pounds of cargo a week out of China starting March 29. Unlike competitors that pick up cargo in South Korea and elsewhere, Evergreen freighters will fly directly to the United States, departing and arriving on the same day as they cross the international dateline.

Nippon Express, a well-known worldwide logistics company, expressed its support of Evergreen's plans to service the U.S.-China market through a letter to the DOT. In the letter, Nippon referred to Rickenbacker as "the next silicon valley for transportation" and noted that the service would benefit companies by bringing their time-sensitive products to market more quickly.

The DOT tentatively concluded that Evergreen's proposal offered the best service for the shipping public because the carrier was in the best position to compete with current all-cargo airlines in the market. Evergreen would be the first U.S. carrier to offer all-cargo service to China from New York and Rickenbacker, the Department said, also noting that Evergreen was the only applicant that would use the entire capacity of its aircraft for China services. In addition, the Department cited Evergreen's experience operating in the U.S.-Asia market, including its U.S.-China charter services.

When DOT issues Evergreen the certificate, designation and frequency allocations, the airline must request the necessary authorization from China's government. Then Evergreen can make plans to move forward with the launch of its expanded service to and from China in March 2009. Contact Evergreen's Director of Sales in Asia, Blair Berselli, at blair.berselli@evergreenairlines.com for more information on this route.



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STAYING CONNECTED

Rickenbacker has strong international air cargo activity with Asia and strives to enhance relationships with the companies who support this activity. We visit these partners several times a year to stay in contact with them.

Recently we visited freight forwarders and airline companies in Hong Kong to discuss how Rickenbacker International Airport could help serve their customers' needs. While in Asia, we held a reception in Shanghai that was attended by over 40 companies in the logistics industry. Kevin Chambers from the US Consulate office in Shanghai gave opening remarks. Other presenters included Jeffrey Bernstein from the State of Ohio Office in Shanghai, who spoke on Ohio's international trade, and Matt McCollister, Vice President of Economic Development for the Columbus Chamber, who presented information on the logistics industry in the Columbus region.

The trip was very beneficial and reinforced the necessity of communicating with our customers from all over the world. We had the opportunity to present the benefits of Rickenbacker International Airport and the surrounding area, such as the Rickenbacker Global Logistics Park, a new intermodal terminal, and U.S. Foreign-Trade Zone No. 138.

Before leaving Asia, we visited Malaysia to participate in The International Air Cargo Association's 24th Air Cargo Forum and Exhibition with over 200 exhibitors and visitors from more than 60 countries. The three-day event proved to be beneficial and gave us a chance to network with numerous high-level air cargo industry leaders, including executives from the airline, freight forwarding and shipping sectors.

In addition to Asian cargo routes, we continue to pursue mutually beneficial partnerships both domestically and internationally. Contact us and let us know how we can help you continue to serve your customers with the highest level of quality.

Sincerely,



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Fostering Relationships in Asia



Matt McCollister,
Vice President of
Economic Development,
Columbus Chamber

In the heart of North America's population and economic activity lies Columbus, Ohio, USA, an international logistics hub. The region has all the right ingredients to make businesses a success – an all-cargo dedicated airport, intermodal terminals directly connected to all major ocean ports, warehousing and distribution facilities and easily accessible interstates and highways.

"We understand the importance of logistics in our community and realize that we have a lot to offer businesses all over the world," said Matt McCollister, Vice President of Economic Development at the Columbus Chamber.

McCollister recently shared the future of the industry in Columbus to over 40 logistics companies at a reception in Shanghai hosted by Rickenbacker International Airport.

"We were able to connect with and market our region to freight forwarders and other logistics companies based in China," said McCollister. "The opportunity was very valuable and we look forward to growing the relationships we established at the reception."

The Columbus Chamber oversees the Columbus Region Logistics Council (CRLC), an industry-led effort designed to cultivate and grow the logistics sector in the region.

"The CRLC is executing a number of programs to network and engage our local logistics companies," explained McCollister. "By partnering with Rickenbacker, which is the centerpiece of the logistics community in the Columbus region, we are enhancing our position as a world-renowned logistics hub."



New Air Cargo Facility Available

Rickenbacker International Airport just completed a new air cargo single or multi-tenant facility that has a 48,000 square-foot (4,459 square-meters) clearspan and a corresponding apron capable of accommodating 747 aircraft with an underground fuel system. The new facility, referred to as Air Cargo Terminal #4, is part of the Rickenbacker Air Cargo Terminal Complex designed to serve airlines, freight forwarders and others ready to capitalize on an airside location with an active Foreign-Trade Zone. It also has tie-down capability for 747-800 aircraft.

"Our goal is to provide airline partners a state-of-the-art facility at an unparalleled geographic location generating tremendous value for their investment," says Mike Brady, Manager of Business Development – Air Cargo. "The facility offers easy entry to the cargo apron with direct plane-to-truck access, short taxi times and superior access to customers."

To learn more about this new opportunity, contact Brady at (614) 409-3621 or MBrady@ColumbusAirports.com.

Industry's Top Freight Forwarders at LCK

Rickenbacker is home to a variety of freight forwarders, many of which are known as the best in the industry. Specializing in the logistics of transportation, they work to complete the supply chain in the most effective and efficient way. Highlighted below are a couple of freight forwarders in the area who tell why Rickenbacker is the ideal business location. We will continue to highlight a few companies at a time in upcoming issues of *Logistically Speaking*.

Freight Forwarders

- Barthco
- CEVA Logistics
- Exel/DHL
- Expeditors
- Global Express Services
- HA Logistics
- Hellmann Worldwide Logistics
- Hyperlogistics Group

Kuehne + Nagel

- Mainfreight
- Morrison Express
- Nippon Express USA, Inc.
- Nissin Group

Panalpina Group

- Pilot Air Freight
- RCS Logistics
- Scanwell Logistics
- Schenker Stinnes Logistics/Bax Global
- StarTrans International Ltd.
- Team Worldwide
- Vandergrift
- Yamato Transport
- Yusen

• Kuehne + Nagel

"Kuehne + Nagel will be relocating to the Rickenbacker area in the near future because it will bring us closer to governmental agencies, an international airport, and an intermodal facility that's connected to major ocean ports," said Lawrence Korb, Branch Manager at Kuehne + Nagel. "The growth in the Rickenbacker area is exciting, and Kuehne + Nagel looks forward to enjoying many of the benefits that Rickenbacker offers."

With more than 54,000 employees in 850 locations in over 100 countries, the Kuehne + Nagel Groups is one of the world's leading logistics companies. Its strong market position lies in the sea freight, air freight, contract logistics and overland businesses, with clear focus on providing IT-based supply chain management and lead logistics services. For more information, visit kuehne-nagel.com.



• Panalpina Group

"The Columbus region is headquarters to many large retail and apparel importers and the preferred location to operate distribution facilities, especially within the Rickenbacker FTZ No. 138," explains Panalpina Columbus Business Unit Manager Arteena Bigham. "Establishing a branch at Rickenbacker offers additional opportunities for retail partnering and allows us to provide customers with the flexibility and strength of our core services in order to enhance their supply chain flows. Rickenbacker airport offers a secure space with flexibility, reliability and easy access to cargo directly from the tarmac."

Panalpina is one of the world's leading providers of forwarding and logistics services. It specializes in intercontinental air freight and ocean freight shipments and associated supply chain management solutions, operating a network of some 500 branches in 90 countries; in a further 60 countries, the group closely cooperates with selected partners. Panalpina employs more than 15,000 people worldwide. For more information, visit panalpina.com.

