

## RICKENBACKER INLAND PORT

Columbus, Ohio, USA

Global Logistics Solution for North America

Fall 2010



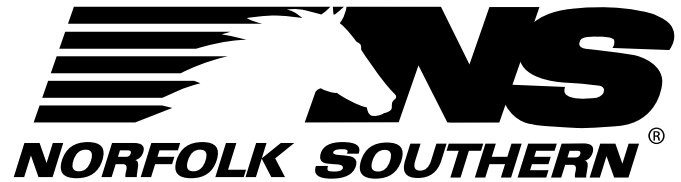
## Public-Private Partnerships Produce Transportation Efficiency

The United States has an established infrastructure that is important to the country's ability to import, export and move goods domestically. To maintain and improve its modes of transportation, the government and companies in the private sector develop partnerships and mutually invest in the country's infrastructure.

Good examples of public-private partnerships are the Norfolk Southern Rickenbacker Intermodal Terminal and the Heartland Corridor Capacity Expansion projects, recently completed railway improvement projects expected to decrease the transit time of double-stack trains between the United State's East Coast and Midwest.

"Freight infrastructure in the U.S. is owned and maintained by private rail companies so we seek to establish partnerships with public entities to help fund the cost of major improvements where it is mutually beneficial," explains Mike McClellan, Vice President of Intermodal Marketing from Norfolk Southern. "We partnered with the Ohio Rail Development Commission, Ohio Department of Transportation, Federal Highway Administration, Columbus Regional Airport Authority and many other government agencies to fund the rail improvements in Ohio."

Another partnership includes Norfolk Southern, Rickenbacker Inland Port and the Virginia Port Authority (VPA). VPA owns and operates four ocean port facilities and connects the United State's East Coast to the rest of North America with obstruction-free channels that are 50 feet deep and with cranes that can handle the largest ships. Norfolk Southern has major rail lines connected to VPA ports, such as the Heartland Corridor.



**THE PORT OF VIRGINIA**  
Building A Brighter, Cleaner, Greener Future.

"The collaboration between Norfolk Southern, Rickenbacker Inland Port and VPA is a testament to the quality and ease of transportation available to shippers using the East Coast," said Jerry Bridges, Executive Director from VPA. "Through our joint efforts we are mutually marketing our investments and know that we make a great alternative for shippers not wanting to use the West Coast ports due to longer delays and being further away from reaching a majority of the U.S. population."

As logistics providers commit to the low costs of intermodal transportation, the partnership among VPA, Norfolk Southern and Rickenbacker Inland Port becomes an important alternative to completing their supply chain efficiently.

## STAYING CONNECTED

Relationships are an important part of life. We have our family, friends, co-workers, business partners and many other relationships that we work to maintain and enjoy. Relationships require dedication and are rewarding for all involved. We value all of our relationships and spend time fostering them.

Recently we traveled to Asia, met with our business partners in the logistics industry and attended the Air Cargo China Conference and Exhibition in Shanghai. We enjoyed meeting new friends and connecting with old ones. While in Asia, we also held meetings with and presented to cargo airlines and freight forwarders to discuss the Asia market and how Rickenbacker Inland Port could help meet any of their logistics needs. The information exchanged was mutually beneficial and we appreciated the courtesy extended to us by those we met.

Another recent trip we took was to Norfolk, Virginia, to visit our business partners at the Virginia Port Authority (VPA) and Norfolk Southern, a major railroad provider in the U.S. and a key logistics provider in the Rickenbacker Inland Port. We met with officials and representatives to discuss marketing efforts and opportunities to collaborate. The Heartland Corridor is a major Norfolk Southern rail line that runs from the port of Norfolk, Virginia, through the Norfolk Southern intermodal terminal in the Rickenbacker Inland Port to Chicago. You can read more about this on the front cover.

In addition to our valuable relationships with our peers in the rail and ocean side of the logistics industry, we are also focused on building and maintaining our relationships within the air cargo community. International cargo flights to and from Rickenbacker International Airport have increased in 2010 and we are committed to continuing that trend.

Other ways we stay connected with our partners in the logistics community, both locally and internationally, include participation in industry-focused organizations and trade shows. An example of the local organizations we participate in can be found to the right. We look forward to seeing many of you at The International Air Cargo Association's Air Cargo Forum in November. See the back page for more information.

We thank all of our friends and partners for their support of Rickenbacker Inland Port and look forward to continuing our relationships.

Sincerely,



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## Organizations Support Logistics Industry in Columbus

Rickenbacker Inland Port is located in Columbus, Ohio, the 16th largest city in the U.S. and one of the fastest growing areas in the Midwest. At the heart of the North American population and economic activity, it is a prime location for a world-class logistics infrastructure.

"Shippers, logistics providers, economic developers and others understand the area's unique amenities and value the opportunity to work together to preserve, improve and market them," explains the Executive Director of the Columbus Region Logistics Council (CRLC) Daniel Ricciardi. "Those involved in CRLC are focused on the area's infrastructure, workforce and education, technology and business climate for logistics because they are key elements that make us a better alternative to major gateways."

In addition to the CRLC, the area is home to the Columbus Regional Air Cargo Association (CRACA) which works to bring educational, networking, and growth opportunities to the area's logistics industry.

"Our monthly meetings are designed to be informative and relative to those in the logistics industry in the Rickenbacker Inland Port," explains CRACA Board President and Manager of Business Development of Air Cargo at Rickenbacker International Airport, Mike Brady. "Topics include air cargo updates, our Foreign-Trade Zone, U.S. Customs and Border Protection, trucking news, infrastructure improvements and trends in the logistics industry."

Other great organizations in the area include the Columbus Importers and Brokers Association (CIBA) and the Council of Supply Chain Management Professionals (CSCMP). CIBA is dedicated to promoting and advancing international trade and transportation in Columbus while the local chapter of CSCMP develops, advances and disseminates supply chain knowledge and research to supply chain management professionals.

The groups mentioned above are just a small sample of the support that the Rickenbacker Inland Port has among those in the logistics industry. There are many other organizations that work to strengthen the logistics industry in the area along with the state and local governments. For more information on any of the groups, please feel free to contact Brady at (614) 409-3621 or MBrady@ColumbusAirports.com.

# Rickenbacker International Airport Seeing Shift In Airfreight

**LCK**  
RICKENBACKER  
INTERNATIONAL AIRPORT

As companies are starting to use airfreight to better manage their supply chain and inventories, Rickenbacker International Airport (LCK) is experiencing an increase in international cargo activity.

"Retailers can get products to store shelves next day from Asia using LCK," explained Mike Brady, Manager of Business Development of Air Cargo at LCK. "We see textile companies using airfreight because it is flexible, helps maintain inventory levels, avoids delays at ocean ports, and gets the product in the stores before their competitors and when their customers want it."

The airport has seen a 273 percent increase in the number of international cargo flights and about double the pounds of international cargo when comparing

January through June 2009 to the same months in 2010. The trend is expected to continue as capacity constraints and increased congestion at traditional gateways make LCK even more attractive to the industry.

"We are optimistic that more cargo planes will use LCK and take advantage of its ideal location," said Brady. "The fact that it is one of the few cargo-dedicated airports in the world and that it is home to some of the industry's top trucking companies makes it a great alternative to other major gateways."

Contact Brady at (614) 409-3621 or MBrady@ColumbusAirports.com for more information on LCK, including its rates and incentives program.

## Freight Forwarders

### Air Tiger Express

Barthco  
CEVA Logistics  
Concert Logistics Group  
DB Schenker  
Exel/DHL  
Expeditors International  
Freight Expeditors Inc.  
Global Express Services  
Global Transportation Services Inc.  
HA Logistics  
Hellmann Worldwide Logistics

### Hyperlogistics Group

Kuehne + Nagel  
Mainfreight  
Morrison Express  
Nippon Express USA, Inc.  
Nissin Group  
Panalpina Group  
Pilot Freight Services  
RCS Logistics  
Scanwell Logistics  
StarTrans International Ltd.  
Team Worldwide  
Vandergrift  
Yamato Transport  
Yusen

## Freight Forwarders at Rickenbacker Inland Port

Rickenbacker Inland Port and the surrounding area are home to a variety of freight forwarders, many of which are known as the best in the industry. Specializing in the logistics of transportation, they work to complete the supply chain in the most effective and efficient way. The freight forwarders are committed to supporting scheduled air service to and from Rickenbacker Inland Port. Highlighted below are a couple of freight forwarders who tell why the inland port and the surrounding area are the ideal business locations. We will continue to highlight companies in the upcoming issues of *Logistically Speaking*.

### Air Tiger Express

*"Air Tiger Express recently moved into the Rickenbacker Inland Port because of its location in the Ohio Valley Gateway, which is one of the major import and export markets in the U.S., especially from the Pacific Rim," says David Xiao, President and Chief Operating Officer of Air Tiger Express Companies, Inc., the Holding Company of Air Tiger Express (USA), Inc. "We feel that we can develop new partnerships with our client base and provide them full supply chain services through the area's airport, intermodal terminal, trucking companies and interstates."*

Air Tiger Express Companies, Inc. is a leading provider of global transportation and supply chain management services headquartered in New York with offices and agents worldwide. For over 33 years the company has provided a skilled global staff, flexible supply chain solutions, intuitive technology and superior customer support that exceed its customers' expectations. Combined with its worldwide coverage and an in-depth knowledge of local markets, Air Tiger Express is dedicated to continuing its world-wide expansion. For more information on Air Tiger Express, visit [www.airtiger.com](http://www.airtiger.com).

### Hyperlogistics Group

*"Hyperlogistics Group has been located in Central Ohio for over 35 years," explains George Childs, CEO of Hyperlogistics Group. "Columbus is one of the most strategically located logistics hubs in the nation. The area has a large concentration of facilities, major commodity providers, the Norfolk Southern Rickenbacker Intermodal Terminal, air cargo facilities, access to the interstate system and Foreign-Trade Zone #138. It is also ideally located in the U.S. allowing us to reach 59 percent of the nation's population and 61 percent of its manufacturing capacity within a day's truck drive."*

Hyperlogistics' national headquarters, a 407,000 square-foot facility, is located in the Rickenbacker Inland Port. The third-party logistics provider offers reduced dock-to-customer delivery time of imported goods via the Heartland Corridor from the Port of Norfolk, Virginia (see front cover). Hyperlogistics is adjacent to the Norfolk Southern Rickenbacker Intermodal terminal and is in the Foreign-Trade Zone. The company is Customs-Trade Partnership Against Terrorism (C-TPAT) certified and offers the opportunity for dramatically reduced merchandise processing fees for importers, movement of overweight containers from the intermodal terminal and quick access to air cargo facilities. For more information, visit [www.hyperlog.com](http://www.hyperlog.com).



# 25<sup>th</sup> International Air Cargo Forum And Exhibition

November 2 – 4, 2010  
Amsterdam, Netherlands



**Visit Rickenbacker  
International Airport  
at booth #10.617 and  
learn more about:**

- The Ohio Valley Gateway
- Foreign-Trade Zone #138
- Rickenbacker International Airport
- Rickenbacker Inland Port

David Whitaker, Vice President of Business Development & Communications, and Mike Brady, Manager of Business Development of Air Cargo, from Rickenbacker International Airport will be stationed at the booth to discuss how the airport and the surrounding inland port can assist you with your supply chain.