

RICKENBACKER INLAND PORT

Columbus, Ohio, USA



Global Logistics Solution for North America

Spring 2011

RickenbackerInlandPort.com Provides Logistics Professionals Easy Access To Information

RickenbackerInlandPort.com is the one-stop website to learn about *the* global logistics solution for North America.

"Our goal with this new site is to provide the kind of targeted, detailed information that decision-makers in the logistics industry need to make informed decisions for their businesses and clients," explained David Whitaker, Vice President of Business Development for the Columbus Regional Airport Authority, which operates cargo-dedicated Rickenbacker International Airport (LCK).

The new site includes the following sections:

- Rickenbacker International Airport
- Trucking
- Rail
- Rickenbacker Global Logistics Park
- Logistics Providers
- Foreign-Trade Zone #138
- Partners
- News & Publications



"This exciting new website is designed for companies interested in learning more about the benefits of the proven logistics services and opportunities in the Rickenbacker area," said Whitaker. "Notable features such as an interactive airport facilities map, route maps for air cargo and rail service, RSS feeds and more have been incorporated to showcase the benefits of conducting business in the Rickenbacker area."

In addition to being available in English, the Rickenbacker website is also available in Mandarin, Japanese, Korean, Spanish and Arabic.

"As a global logistics solution, it's critical that our valuable business partners and stakeholders in Asia and throughout the world be able to immediately access information about Rickenbacker," explained Whitaker.

Considering the fast pace of the logistics industry, it should be no surprise that we're closing in on the end of 2011's first quarter. Already our efforts have been considerable, most notably our ongoing efforts to educate domestic and international stakeholders about the benefits of conducting business within the Rickenbacker Inland Port.

Our new website – RickenbackerInlandPort.com – quickly and directly connects stakeholders with the information they seek. This comprehensive, detailed presentation of the many service providers in the area combined with details on the significant infrastructure, including cargo-dedicated Rickenbacker International Airport (LCK), is critical to helping companies make informed business decisions.

The website is reinforced by a recent direct-mail campaign that puts Rickenbacker Inland Port front-of-mind for industry decision-makers.

Ongoing education is just one element of our approach in 2011 to foster additional development and air cargo service at Rickenbacker. We're also focused on one-on-one meetings to hear what services and facilities our industry partners need from a cargo-dedicated airport. We'll attend conferences, make presentations and conduct international visits to tell the Rickenbacker story and gather even more intelligence about this ever-evolving industry called logistics.

Don't wait for our paths to cross in 2011. Contact me now to discuss how Rickenbacker can be your solution to moving goods and serving customers effectively, efficiently and economically.

Sincerely,



David Whitaker
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Business Development
& Communications
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Unique Services Offered by Rickenbacker International Airport



Rickenbacker International Airport is comprised of 5,000 acres (2,023 hectares) and is one of the world's only cargo-dedicated airports. In addition to lower operating costs than other major gateways such as Atlanta, Chicago, New York and

Toronto, Rickenbacker also offers air cargo services usually only available through third-party providers.

"To assure our customers have the highest level of quality and cost-efficiency, airport personnel provide ground handling, fueling and build-up/break-down freight services," explained Charlie Goodwin, Director of Operations for the Columbus Regional Airport Authority. Here are some of the essential services and associated fees offered by the staff at Rickenbacker International Airport:

Ground handling fees for 747-200 and 747-400 aircraft

- Up to three hours of service: \$2,100 for half-turn
- Up to five hours of service: \$3,200 for full-turn

Fueling fees

- Fuel hookup fee: \$325
- Fuel system management: \$0.045/gal

Greater details about our services as well as other service providers can be found at RickenbackerInlandPort.com.

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2011 Marks Third Year of Operations for Norfolk Southern Rickenbacker Intermodal Terminal

This spring marks the third year of operations at the Norfolk Southern Rickenbacker Intermodal Terminal, which occupies approximately 175 acres and can handle more than 250,000 containers and trailers annually. Located in the Rickenbacker Inland Port, the terminal was designed with significant expansion capability with another 125 acres available and the means of handling 400,000 containers annually as traffic volumes grow.

"Containers moving through the Rickenbacker Intermodal Terminal handle an impressive array of goods ranging from retail goods such as clothing, furniture and toys to raw materials such as bulk agricultural products," explained Chris Luebbers, Group Manager of International Marketing for Norfolk Southern Corp.

About 85 percent of the container traffic moving through the intermodal terminal is international. An estimated 23 percent of those international containers originated or terminated their journey on the East Coast.

"The \$65 million Rickenbacker Intermodal Terminal demonstrates Norfolk Southern's commitment to servicing the growing international demands of shippers," said Luebbers. "With its strategic location in the Rickenbacker Inland Port, the new intermodal terminal allows us to service customers with increased capacity and efficiency."



Contact Luebbers at (757) 823-527 to learn how the Norfolk Southern Rickenbacker Intermodal Terminal can meet your company's logistics needs.

Logistics Providers

Air Tiger Express
CEVA Logistics
Concert Group Logistics
DB Schenker
Exel/DHL
Expeditors International
Freight Expeditors Inc.
Globe Express Services
Global Transportation Services Inc.
HA Logistics
Hellmann Worldwide Logistics
Hyperlogistics Group
Kuehne + Nagel
Mainfreight
Morrison Express
Nippon Express USA, Inc.
Nissin Group
OHL
Pacer
Panalpina Group
Pilot Freight Services
RCS Logistics
Scanwell Logistics
StarTrans
International Ltd.
Team Worldwide
Vandergrift
Yamato Transport
Yusen

Logistics Providers at Rickenbacker Inland Port

Rickenbacker Inland Port and the surrounding area are home to a variety of logistics providers, many of which are known as the best in the industry. Specializing in the transportation of goods, they work to complete the supply chain in the most effective and efficient way. The logistics providers are committed to supporting scheduled air service to and from Rickenbacker Inland Port. Highlighted below are a couple of those providers who tell why the inland port and the surrounding area are the ideal business locations. We will continue to highlight companies in the upcoming issues of *Logistically Speaking*.

Hellmann Worldwide Logistics

"Rickenbacker International Airport, ranked as one of the world's fastest growing cargo airports, allows Hellmann Worldwide the opportunity to service many area customers with numerous daily charter flights from Asia and all over the globe," says Arnold Goldstein, Hellmann's Senior Executive VP of Sales and Marketing. "Columbus could be labeled as 'The Crossroads of America,' providing strategic advantages for Hellmann."

Hellmann Worldwide Logistics Inc. provides a full array of logistical support services including air, ocean and domestic freight forwarding, customs brokerage, contract logistics and other value-added services. The company opened its Columbus branch in 1992 primarily to service the existing and growing fashion retail customer base prevalent in the Central Ohio area.



RCS Logistics

"RCS Logistics services a multitude of customers throughout the Central Ohio area including large retailers. It is because of these core customers, and our exceptional partnership with Rickenbacker Inland Port, that RCS Logistics carries the highest volume of chartered air freight space from Hong Kong into Columbus," said Patti Zanes, Operations/Customer Service Manager at RCS Logistics. Northeast Business Development Manager Kristen Skroskis further explained, "We have also found that Columbus is a convenient hub location to import goods for customers with final destinations outside the Ohio area and have distribution centers in locations throughout the Mid-Atlantic and Southern Regions."

RCS Logistics is a \$200 million privately held international airfreight forwarder with North American headquarters located in Springfield Gardens, NY, and Asian headquarters in Hong Kong. They carry cargo for a vast array of customers who import commodities that include apparel, accessories, footwear, electronics and toys.



Rickenbacker Inland Port Serves as Premier Gateway for Ohio Valley

The Ohio Valley is centrally located in the United States and offers the most efficient access to shippers, customers and suppliers in North America. Many companies are able to more economically complete their supply chain because of the superior location.

Located in the center of the cargo-rich Ohio Valley is Rickenbacker Inland Port. The inland port offers a tremendous base of air, road and rail transport companies supported by a mix of premier freight forwarders, consolidators, Customs brokers and third-party logistics providers. Rickenbacker is within a 10-hour truck drive to more than 50 percent of the U.S. and Canadian populations as well as 61 percent of the U.S. manufacturing capacity.

Rickenbacker Inland Port features cargo-dedicated Rickenbacker International Airport, which offers a low-cost business model for the logistics industry and is the former global hub of Flying Tigers. Nearby passenger-dedicated Port Columbus International Airport serves millions of travelers a year through the industry's leading airlines. Both airports, along with its other assets, make the inland port easily accessible and cost-effective.

Visit RickenbackerInlandPort.com to learn more.

The Ohio Valley

